

Form  
(November 2002)

**8872**

Department of the Treasury  
Internal Revenue Service

**Political Organization  
Report of Contributions and Expenditures**

OMB No. 1545-1696

► See Separate instructions.

**A** For the period beginning **04/01**, 20 **10** and ending **06/30**, 20 **10**

**B** Check applicable boxes: ☒ Initial report ☐ Change of address ☐ Amended report ☐ Final report

**1** Name of organization  
**FLORIDA FIRST INITIATIVE INC**  
**Employer identification number**  
**27-2115163**

**2** Mailing address (P.O. Box or number, street, and room or suite number)  
**3539 APALACHEE PKWY NUM 114**  
City or town, state, and ZIP code  
**TALLAHASSEE, FL 32311**

**3** E-mail address of organization **4** Date organization was formed

**5a** Name of custodian of records  
**Ken Cleary**  
**5b** Custodian's address  
**3539 APALACHEE PKWY NUM 114**  
**TALLAHASSEE, FL 32311**

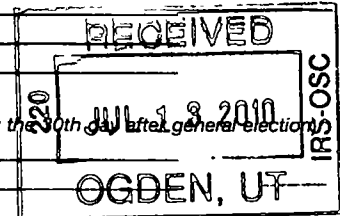
**6a** Name of contact person  
**Ken Cleary**  
**6b** Contact person's address  
**3539 APALACHEE PKWY NUM 114**  
**TALLAHASSEE, FL 32311**

**7** Business address of organization (if different from mailing address shown above). Number, street, and room or suite number  
City or town, state, and ZIP code

**8** Type of report (check only one box)

- a** ☐ First quarterly report (due by April 15)  
**b** ☒ Second quarterly report (due by July 15)  
**c** ☐ Third quarterly report (due by October 15)  
**d** ☐ Year-end report (due by January 31)  
**e** ☐ Mid-year report (Non-election year only-due by July 31)

- f** ☐ Monthly report for the month of: \_\_\_\_\_  
(due by the 20th day following the month shown above, except the December report, which is due by January 31)  
**g** ☐ Pre-election report (due by the 12th or 15th day before the election)  
(1) Type of election: \_\_\_\_\_  
(2) Date of election: \_\_\_\_\_  
(3) For the state of: \_\_\_\_\_  
**h** ☐ Post-general election report (due by the 30th day after general election)  
(1) Date of election: \_\_\_\_\_  
(2) For the state of: \_\_\_\_\_



<b>9</b> Total amount of reported contributions (total from all attached Schedules A).	<b>9</b>	<b>1,995,750.00</b>
<b>10</b> Total amount of reported expenditures (total from all attached Schedules B).	<b>10</b>	<b>1,952,823.76</b>

**Sign  
Here**

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

Signature of authorized official

Date

07-12-10

For Paperwork Reduction Act Notice, see separate instructions.

Cat No. 30406G

Form **8872** (11-2002)

SCANNED JUL 23 2010

22

<b>Schedule A Itemized Contributions</b>		Schedule A page <b>1</b> of <b>2</b>
Name of organization <b>FLORIDA FIRST INITIATIVE INC</b>		Employer identification number <b>27-2115163</b>
Contributor's name, mailing address and ZIP code <b>Citizens Speaking Out Committee 14260 West Newberry Road, #343 Newberry FL 32669</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>503,750</b>	Amount of contribution  \$ <b>250</b> Date of contribution <b>05/08/10</b>
Contributor's name, mailing address and ZIP code <b>Citizens Speaking Out Committee 14260 West Newberry Road, #343 Newberry FL 32669</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>503,750</b>	Amount of contribution  \$ <b>3500</b> Date of contribution <b>06/06/10</b>
Contributor's name, mailing address and ZIP code <b>Robert Stork 2900 59th Ave Vero Beach, FL 32966</b>	Name of contributor's employer <b>Communications International, Inc</b> Contributor's occupation <b>Communications</b> Aggregate contributions year-to-date . . . ▶ \$ <b>100,000</b>	Amount of contribution  \$ <b>100,000</b> Date of contribution <b>06/09/10</b>
Contributor's name, mailing address and ZIP code <b>US Sugar 111 Ponce De Leon Clewiston FL33440</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>350,000</b>	Amount of contribution  \$ <b>350,000</b> Date of contribution <b>06/09/10</b>
Contributor's name, mailing address and ZIP code <b>Florida Liberty Fund 610 South Blvd Tampa FL 33606</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>727,000</b>	Amount of contribution  \$ <b>150,000</b> Date of contribution <b>06/09/2010</b>
Contributor's name, mailing address and ZIP code <b>Citizens Speaking Out Committee 14260 West Newberry Road, #343 Newberry FL 32669</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>503,750</b>	Amount of contribution  \$ <b>100,000</b> Date of contribution <b>06/15/10</b>
Contributor's name, mailing address and ZIP code <b>Citizens Speaking Out Committee 14260 West Newberry Road, #343 Newberry FL 32669</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>503,750</b>	Amount of contribution  \$ <b>350,000</b> Date of contribution <b>06/21/10</b>
Contributor's name, mailing address and ZIP code <b>Citizens Speaking Out Committee 14260 West Newberry Road, #343 Newberry FL 32669</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>503,750</b>	Amount of contribution  \$ <b>50,000</b> Date of contribution <b>06/23/10</b>
Contributor's name, mailing address and ZIP code <b>D R International Consultants 848 Brickell Ave #430 Miami FL 33131</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>10,000</b>	Amount of contribution  \$ <b>10,000</b> Date of contribution <b>06/21/10</b>
Subtotal of contributions reported on this page only. Enter here and also include this amount in the total on line 9 of Form 8872 . . . . . ▶		\$ <b>1,113,750</b>

<b>Schedule A Itemized Contributions</b>		Schedule A page <b>2</b> of <b>2</b>
Name of organization <b>FLORIDA FIRST INITIATIVE INC</b>		Employer identification number <b>27-2115163</b>
Contributor's name, mailing address and ZIP code <b>D.R. International Distributor 848 Brickell Avenue 4th Floor Miami FL33131</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>5,000</b>	Amount of contribution  \$ <b>5,000</b> Date of contribution <b>06/21/10</b>
Contributor's name, mailing address and ZIP code <b>Florida Liberty Fund 610 South Blvd Tampa FL 33606</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>727,000</b>	Amount of contribution  \$ <b>90,000</b> Date of contribution <b>06/14/10</b>
Contributor's name, mailing address and ZIP code <b>Florida Liberty Fund 610 South Blvd Tampa FL 33606</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>727,000</b>	Amount of contribution  \$ <b>487,000</b> Date of contribution <b>06/22/10</b>
Contributor's name, mailing address and ZIP code <b>United Group Underwriters, Inc. 1313 NW 167th Street Miami Gardas FL33169</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>100,000</b>	Amount of contribution  \$ <b>100,000</b> Date of contribution <b>06/11/10</b>
Contributor's name, mailing address and ZIP code <b>Radiology Imaging Associates PO Box 48 Daytona Beach FL32115</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>15,000</b>	Amount of contribution  \$ <b>15,000</b> Date of contribution <b>06/15/10</b>
Contributor's name, mailing address and ZIP code <b>Florida Medical Association 123 South Adams Street Tallahassee, FI 32301</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>100,000</b>	Amount of contribution  \$ <b>100,000</b> Date of contribution <b>06/22/10</b>
Contributor's name, mailing address and ZIP code <b>Island Lincoln-Mercury, Inc. 1850 E Merritt Island CSWY Merritt Island FL32952</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>10,000</b>	Amount of contribution  \$ <b>10,000</b> Date of contribution <b>06/11/10</b>
Contributor's name, mailing address and ZIP code <b>Jonathan Kislak C/O Antares Capital Corporation 9999 NE 2nd Ave Miami Shores FL33138</b>	Name of contributor's employer <b>Antares Capital</b> Contributor's occupation <b>Investment Advisor</b> Aggregate contributions year-to-date . . . ▶ \$ <b>50,000</b>	Amount of contribution  \$ <b>50,000</b> Date of contribution <b>06/11/10</b>
Contributor's name, mailing address and ZIP code <b>League of American Voters Inc. 722 12th Street NW, FL 4 Washington DC20005</b>	Name of contributor's employer <b>n/a</b> Contributor's occupation <b>n/a</b> Aggregate contributions year-to-date . . . ▶ \$ <b>25,000</b>	Amount of contribution  \$ <b>25,000</b> Date of contribution <b>06/22/10</b>
Subtotal of contributions reported on this page only. Enter here and also include this amount in the total on line 9 of Form 8872 . . . . . ▶		\$ <b>882,000</b>

<b>Schedule B Itemized Expenditures</b>		Schedule B page <b>1</b> of <b>2</b>
Name of organization <b>FLORIDA FIRST INITIATIVE INC</b>		Employer identification number <b>27-2115163</b>
Recipient's name, mailing address and ZIP code <b>McLaughlin &amp; Associates 566 South Route 303 Blauvelt NY10913</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 250,000</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/23/2010</b>
Purpose of expenditure <b>Advertising</b>		
Recipient's name, mailing address and ZIP code <b>McLaughlin &amp; Associates 566 South Route 303 Blauvelt NY10913</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 350,000</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/15/2010</b>
Purpose of expenditure <b>Advertising</b>		
Recipient's name, mailing address and ZIP code <b>McLaughlin &amp; Associates 566 South Route 303 Blauvelt NY10913</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 350,000</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/21/2010</b>
Purpose of expenditure <b>Advertising</b>		
Recipient's name, mailing address and ZIP code <b>McLaughlin &amp; Associates 566 South Route 303 Blauvelt NY10913</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 400,000</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/22/2010</b>
Purpose of expenditure <b>Advertising</b>		
Recipient's name, mailing address and ZIP code <b>McLaughlin &amp; Associates 566 South Route 303 Blauvelt NY10913</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 600,000</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/10/2010</b>
Purpose of expenditure <b>Advertising</b>		
Recipient's name, mailing address and ZIP code <b>Coates Law Firm, PL 115 East Park Avenue Suite 1 Tallahassee FL32301</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 2,407.38</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/08/2010</b>
Purpose of expenditure <b>Legal &amp; Professional Fees</b>		
Subtotal of expenditures reported on this page only. Enter here and also include this amount in the total on line 10 of Form 8872 . . . . .		<b>\$ 1,952,407.38</b>



<b>Schedule B Itemized Expenditures</b>		Schedule B page <b>2</b> of <b>2</b>
Name of organization <b>FLORIDA FIRST INITIATIVE INC</b>		Employer identification number <b>27-2115163</b>
Recipient's name, mailing address and ZIP code <b>Harland Clarke 10931 Laureate Drive San Antonio, Tx 78249</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 184.58</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>05/18/10</b>
Purpose of expenditure <b>Supplies</b>		
Recipient's name, mailing address and ZIP code <b>M&amp;S Bank 5010 NW 43rd Street Gainesville, FL 32606</b>	Name of recipient's employer <b>n/a</b>	Amount of expenditure <b>\$ 231.80</b>
	Recipient's occupation <b>n/a</b>	Date of expenditure <b>06/31/10</b>
Purpose of expenditure <b>Bank Charges</b>		
Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of expenditure <b>\$</b>
	Recipient's occupation	Date of expenditure
Purpose of expenditure		
Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of expenditure <b>\$</b>
	Recipient's occupation	Date of expenditure
Purpose of expenditure		
Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of expenditure <b>\$</b>
	Recipient's occupation	Date of expenditure
Purpose of expenditure		
Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of expenditure <b>\$</b>
	Recipient's occupation	Date of expenditure
Purpose of expenditure		
Recipient's name, mailing address and ZIP code	Name of recipient's employer	Amount of expenditure <b>\$</b>
	Recipient's occupation	Date of expenditure
Purpose of expenditure		
Subtotal of expenditures reported on this page only Enter here and also include this amount in the total on line 10 of Form 8872		<b>\$ 416.38</b>



To: Internal Revenue Service  
From: The Florida First Initiative, Inc.  
Date: 07-12-10

Re: 2<sup>nd</sup> Quarter, 2010 8872 Filing

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Attached is our 8872 for the 2<sup>nd</sup> Quarter, 2010. We should be filing this electronically, but due to the fact that the IRS never received our original 8453-X (mailed in March), we were not issued a username and password so that we could file this electronically.

On the 8<sup>th</sup>, we overnighted a signed copy of the original 8453-X, but since we don't think that we will receive the username and password from you so that the filing can be done, electronically, by the 15<sup>th</sup>, in an abundance of caution, we are filing a paper copy of our 8872.

For your reference, our contact information is:

The Florida First Initiative, Inc.  
3539 Apalachee Parkway, #114  
Tallahassee, FL 32311

EIN: 27-211516